

TTK Prestige LIMITED



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July 15, 2013

Bombay Stock Exchange

National Stock Exchange

Dear Sir,

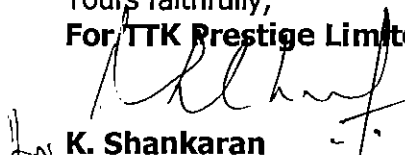
Sub: Data to be shared with Analysts

We are enclosing herewith a copy of information to be shared with Analysts on 16th July 2013. The said information will be published in our website also.

Please take this information on record.

Thanking you,

Yours faithfully,
For TTK Prestige Limited,


K. Shankaran
Director & Secretary

TTK PRESTIGE LIMITED

GIST OF INFORMATION TO BE SHARED WITH ANALYSTS - Q1 2013-14

KEY PERFORMANCE HIGH LIGHTS OF 1st QUARTER ENDED 30th June 2013 (AS COMPARED TO Q1 OF PREVIOUS YEAR)

SALES FOR Q1 GREW BY 1.4% from 309 cr to 313 cr.

EBIDTA DECREASED FROM Rs.49.04 cr to Rs.43.10 cr

EBIDTA MARGIN STOOD AT 13.75% AS COMPARTED TO PY AVERAGE OF 15%

NET PROFIT AFTER TAX DROPPED FROM Rs.30.68 Cr to Rs. 25.79 Cr.

EPS DROPPED FROM Rs.27.10 to Rs. 22.74

KEY BUSINESS FACTS FOR Q1 OF 2013-14

PERFORMANCE IN LINE WITH THE GUIDANCE THAT Q1 RESULTS WOULD BE FLAT OR SOMEWHAT DEPRESSED DUE TO BASE EFFECT AS WELL AS ECONOMIC SLOWDOWN IN GENERAL AND IN SOME SOUTHERN MARKETS IN PARTICULAR. PREVIOUS YEAR'S FIGURES INLCUDE WORLD KITCHEN PRODUCTS WHICH IS DISCONTINUED NOW. PREVIOUS YEAR'S Q1 WAS NOT AFFECTED BY POWER SHORTAGES IN KEY SOUTHERN MARKETS AND HENCE COMPARISION IS VITIATED.

SOME REVIVAL IS SEEN IN TAMIL NADU MARKET AS COMPARED TO Q4 OF 2012-13.

GROWTH IN NON-SOUTH MARKETS CONTIUES TO BE PROMISING

EBIDTA MARGIN REFLECTS THE COMPOSITION OF SALES /LOWER GOWTH IN TOPLINE

EXPORTS SALES IN Q1 WAS Rs. 11.46 cr. (PY Q1 Rs.17.26 cr). IN THE CURRENT YEAR MAJOR ORDERS ARE SLATED FROM Q2.

NET ADDITION TO PRESTIGE SMART KITCHEN NETWORK WAS 30 TAKING THE TOTAL TO 463

SALES BREAK UP (RS CRORES)

	Q1 2013-14	Q1 2012-13	GROWTH
COOKERS	119	121	-2%
COOKWARE	48	54	-11%
APPLIANCES	138	122	13%
OTHERS	8	12	-33%
TOTAL	313	309	1%

PROPORTION TO SALES	Q1 2012-13	Q1 2011-12
	CURRENT	PRE YEAR
COOKERS	38.0%	39.2%
COOKWARE	15.3%	17.5%
APPLIANCES	44.1%	39.5%
OTHERS	2.6%	3.9%
TOTAL	100.0%	100.0%

PROGRESS OF PROJECT

TRIALS RUNS BEING CARRIED OUT IN GUJARAT PLANT SINCE 10TH JULY 2013.

THE BALANCE OUTLAY OF RS.50 CRORES WILL BE SPENT DURING THIS FY

GOING FORWARD

EARLY AND COPIOUS MONSOON EXPECTED TO ARREST THE ECONOMIC SLOWDOWN

POWER SITUATION IN SOUTHER STATES IS IMPROVING AND HENCE SHOULD HELP REVIVAL IN SOUTHERN STATES

NEW RANGES/MODELS ARE SLATED FOR LAUNCH FROM Q2.

DECENT GROWTH EXPECTED FROM Q2.

WEAKEING RUPEE CAN IMPACT MARGINS IN THE SHORT-RUN