#### TTK PRESTIGE LIMITED

GIST OF INFORMATION TO BE SHARED WITH ANALYSTS - Q3 2015-16

## **GENERAL BACKDROP FOR Q3 OF FY 2015-16**

#### A. GENERAL ECONOMY

Improvement in consumer sentiment was visible in some markets during festive season

Post festival, the consumer sentiment was average

Deficit in South West monsoon was impacting the rural demand

E-tailing continues to get traction

Flood in Tamil Nadu was a dampener

Global economic scenario continued to be discouraging thus adversely impacting exports

#### **B. SPECIFIC TO COMPANY**

Double digit growth in domestic market i.e.17.6%

Non-south markets registered impressive growth

Gross &EBIDTA margins improved as compared to earlier quarters as well as YOY.

Company continues to be debt-free and carries sizable free cash.

## KEY PERFORMANCE HIGH LIGHTS OF 3rd QUARTER ENDED 30th DECEMBER 2015

#### ( As compared to Q3 of Previous year)

Domestic Sales Grew by 17.6 % from Rs. 379.33 Crs to Rs. 446.20 Crores. Highest ever Q3 sales.

Exports dropped from Rs. 13.5 cr to 11.26 cr. (drop of 16.6%)

Total Sales grew by 16.5% from Rs.392.83 Crs to Rs. 457.46 Crores.

Appliances continued to grow at a brisk pace, recording 26.88% growth.

EBIDTA recorded an impressive growth of 27 % from Rs.47.25 crores to Rs.60.10 crores

EBIDTA margin stood at 13.14% as against 12.03% of Previous Year Q3 &PY annual of 11%

Net Profit after tax and exceptional items was Rs37.2 Cr (PY 28.06 Cr.)

EPS stood at Rs.31.96as against Rs. 24.10 in Q3 of 2014-15

## **KEY PERFORMANCE HIGH LIGHTS FOR CUM 9 MONTHS**

## (As compared to cum 9 months of Previous Year)

Sales for the period Grew by 10.27% from Rs.1128.44 Cr to 1244.34 Cr.

Domestic sales Grew by 11.69% from Rs.1089.42 Cr to Rs.1216.76 Cr.

Exports dropped from 39.02 Cr to Rs. Cr. 27.58 Cr

EBIDTA before exceptional items grew by 15.28% from Rs.134.94 Cr to Rs.155.57Cr

EBIDTA Margin (before exceptional items) improved from 11.96% to 12.50%

Net Profit after Tax was Rs.93.20Crs (PY Rs.82.56 Crs) after VRS expense(net of tax) Rs.3.49Crs

## **KEY BUSINESS FACTS FOR Q3 OF 2015-16**

Non South Markets registered impressive growth

South Markets continued to be sluggish

New product/New Model launches received favourably by the market.

Exports market is yet to take off due to adverse global economic scenario

The number of PSKs at the end of DECEMBER was 551 spread across 301 towns

Scale of operations and friendly commodity prices helped EBIDTA margin improvement

#### **SALES BREAK UP (RS CRORES)**

	Q3	Q3	GROWTH	CUM 9 MONTHS	CUM 9 MONTHS	GROWTH
	2015-16	2014-15		2015-16	2014-15	
COOKERS	153	136	13%	443	406	9%
MICROWAVE COOKERS	2	4	-50%	4	18	-78%
COOKWARE	85	78	9%	225	208	8%
APPLIANCES	202	159	27%	531	454	17%
OTHERS	15	16	-6%	41	43	-5%
TOTAL	457	393	16%	1244	1129	10%

PROPORTION TO	Q3	Q3	CUM 9 MONTHS	CUM 9 MONTHS	
SALES	2015-16	2014-15	2015-16	2014-15	
COOKERS	33.5%	34.6%	35.6%	36.0%	
MICROWAVE COOKERS	0.4%	1.0%	0.3%	1.6%	
COOKWARE	18.6%	19.8%	18.1%	18.4%	
APPLIANCES	44.2%	40.5%	42.7%	40.2%	
OTHERS	3.3%	4.1%	3.3%	3.8%	
TOTAL	100.0%	100.0%	100.0%	100.0%	

# GOING FORWARD

Q4 is generally a lean quarter but a decent growth over PY Q4 is expected, subject to consumer sentiment not worsening Q4 EBIDTA margin is not likely to be comparable to Q3 as the top-line will be comparatively lower.